

Marsteller LLC

Company Overview

Marsteller LLC is a Professional and Technical Services firm dedicated to helping industry, military, and government effectively achieve mission objectives through life cycle business development activities, business process engineering, and executive level strategic development services. Marsteller LLC is a privately held, self-certified Economically Disadvantaged Woman Owned Small Business (EDWOSB) with USDOT DBE and MDoT MBE/DBE certification. Active Top Secret Clearance (exp. 6/20/2017).

Capabilities & Expertise

Marsteller LLC combines diverse technical skillsets with executive expertise in corporate strategy development, business development, proposal writing and management, process development and improvement and the ability to translate the complex concepts presented by industry specific Subject Matter Experts (SMEs) into solutions. Working closely with clients, we define audience and objectives, determine project scope, and identify the right solutions for each project. Marsteller LLC delivers comprehensive, customizable market specific solutions on time and within budget.

Products and Services

- Business Strategy
- Pipeline Development
- Capture Management
- Proposal Development
- Quality Management System Implementation
- Cost Strategy
- Standard Operating Procedures

Key Areas of Experience

- Pipeline Gap Analysis
- Opportunity ID and Qualification
- Solution Development and Capture Management
- Proposal Writing and Review
- Business Process Improvement
- Federal Civil and NAVAIR Markets
- ISO 9001:2008 Implementation
- GSA Schedule Development

Business Classifications

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|---------------------------------------|--------------------------------------|
| 541330 Engineering | 541614 Process/Logistics Consulting |
| 541410 Document Prep. Services | 541618 Other Management Consulting |
| 541513 Computer Facilities Management | 541690 Other Science/Tech Consulting |
| 541519 Other Computer Services | 541990 Other Professional Services |
| 541611 Management Consulting | 561110 Office Admin Services |
| 541613 Marketing Consulting | 711510 Writing/Editing/Tech Services |

Facilities

Marsteller LLC is headquartered in Tall Timbers, Maryland. Strategically located near Washington DC, Northern VA, Annapolis and Baltimore, Marsteller LLC is minutes from Naval Air Command (NAVAIR) Patuxent River. We are positioned to provide quick, affordable, quality service throughout the mid-Atlantic region.